



凯新认证（北京）有限公司
Kaixin Certification (Beijing) Co.,Ltd.



经济效益

Economic benefits

对环境负责

Environmental accountability

有利于社会

Social benefits

提升企业形象

Promoting enterprise image





FSC® 负责的森林经营

Forest Stewardship Council®(FSC®)是一个独立的全球性非营利性组织。致力于推动全球负责的森林经营。FSC®认证是过去十年以来推行负责的森林管理进程中最重要的重要举措之一。在全球范围受到广泛认可。FSC®标识代表了对环境负责任的生产与森林产品消耗之间的联系。

我们拥有专业的审核队伍。提供本土化服务。协助您优化流程从而有效减低企业成本。节省时间。减少复杂的程序。为您提供一个展示您对环境和社会负责的平台。

■ 适宜的环保

确保木材和非木材产品的采伐。能够维持森林的生物多样性。生产力和生态系统。

■ 有利于社会

帮助当地居民和整个社区长期受益。激励当地居民保持林业资源。遵循长期的林业管理规划。

■ 经济上可行

有组织的森林运营管理可带来充分的经济效益。该效益不以牺牲森林资源。生态系统。或影响社区为代价。

FSC® Responsible forest management

Forest stewardship council® (FSC®) is an independent, not for profit global organization, dedicated to ensure sustainable and responsible forest management system globally. FSC® certification has become one of most significant measures to promote forest management in recent ten years, and gains extensive recognize all over the world. FSC® mark represents the relationship among production regarding environmental accountability and consumption of forest products.

KCB has professional auditor resource to provide localized service and assist you to optimize the process flows and effectively & efficiently reduce company cost, saving time and red rape to a minimum, providing a platform for you to exhibit environmental accountability and social responsibility of your company.

■ Suitable environmental protection

Ensure wood and non-wood product that are logged can maintain the biodiversities, productivity and ecosystem of the forest.

■ Social benefits

Assist local residents and entire community to gain long-term benefits, encouraging natives to maintain forest resource and observing long-period foresee management plans

■ Economic feasibility

Structured forest operation and management will bring sufficient economic returns, but not at the cost of losing forest resource, ecosystem or affecting the communities.



在KCB认证，我们做的不仅仅是找出问题，我们还可提供可行的方案来促进森林管理在经济、生态及社会方面的改进。

At KCB Certification we do more than identify problem. We provide actionable solutions for improvement of forest management in respect to economic, ecologic and social aspects.



以质量赢取市场信任 Quality maintains market protection

KCB是德国GFA Certification GmbH在华唯一森林认证业务分包方，您值得信赖的合作伙伴。

KCB is the unique subcontractor of GFA Certification GmbH FSC® certification in China, and is and will be your reliable partner.

KCB于2013年获得德国GFA Certification GmbH正式授权，成为GFA Certification GmbH在中国的唯一分包开展森林业务的合作伙伴。我们为您提供FSC®产品监管链认证及FSC®森林经营认证。我们遍布中国、香港、台湾、澳门及欧洲区域的服务网络及技术团队为您提供一站式服务。

森林认证包括森林经营认证和产销监管链认证。森林经营认证就是对森林经营单位的认证，主要是一些大型的林场，其目的是提高森林的经营水平，实现可持续性。产销监管链认证是对林产品生产加工企业的各个生产环节，包括从原木的运输、加工到流通整个链条进行审核，以确保最终产品源自于经过认证的、经营良好的森林。通过认证后，企业有权在其产品上加贴FSC®标签。产销监管链面向的客户包括木制品加工企业例如家具、胶合板、乐器、铁锹、饭锅（有木把手）、太阳伞等。另外森林食品、纸制品及印刷业也属产销监管链认证范畴中。

得益于客户、合作伙伴、审核员和技术人员组成的全球服务网络，KCB以及时有效的方式为全球客户提供认证服务。

KCB was officially authorized by GFA Certification GmbH in 2013, and become the only partner for GFA Certification GmbH in China to carry out FSC® certification. KCB will provide you FSC® CoC certification and FSC® forest management certification. Our network and technical team throughout China mainland, Hongkong, Macao, Taiwan and Europe will supply one-stop service.

FSC® certification includes forest management (FM) certification and chain of custody (CoC) certification. FM certification is to certify the forest operating units, mainly large forest farms, aims to improve operation of the forest and sustainability. CoC certification is to certify every link that enterprise produces and/or process forest products, carrying out audits from transportation, processing and circulation of timbers to sales and to consumers' end to ensure the final products originate from certified & well-managed forest. The certified companies enjoy the rights to attach the FSC® labels on their products. CoC certification orients to the clients, e.g. wood products processing companies, including furnitures, plywood, instrument, shovels and rice cooker with wood grips, umbrella. In addition, forest food, paper products and printing can also fall into scope of CoC certification. KCB benefits from global network of clients, partners, auditors and technical staff as it enables KCB to accomplish certification services in a timely and cost-efficient manner worldwide.



凯新认证 (北京) 有限公司

Kaixin Certification (Beijing) Co.,Ltd.

认证保证信誉 Certification means credibility

KCB为 广大客户提供了这种信誉，依据国际认可的FSC®标准为 客户服务。

KCB provides this credibility and service to extensive clients, per international accepted FSC® standards.

负责任的森林经营意味着主动性的保护气候及环境。由于全球广大消费者对相关产品 的需要不断增加，因此上述产品的市场份额也在稳步上升。

满足了国际认可标准的公司和森林经营者，表明其将木材作为原材料对整体经营 理念的环保责任和承诺。因此，认证已经成为该领域以及其供应链在全球范围内 重要的营销工具。取得FSC®认证，也意味着贵司的产品取得了进军国际市场的 “通行证”，可以享受欧盟的关税优惠，并可能被纳入发达国家的政府采购范围。

设计这样的FSC®认证管理体系是为客户提供一个信用保证，无论商业、政府 或最终客户，证明带有FSC®证书编码销售的产品，来源于良好管理的森林，受控 来源，再生材料或他们的混合。FSC®产销监管链认证因此促进了上述材料制成的 产品在供应链中的透明流通。

认证即信誉：KCB为 广大客户提供了这种信誉。KCB和GFA Certification GmbH作 为全球领先的森林经营、木材及纸制品相关监管链的认证机构，依据国际认可的FSC® 标准为客户服务。我们根据FSC®标准，也为客户提供受控木材的认证服务。

Responsible forest management means active climate and environmental protection. A wide majority of consumers increasingly demand and related products so that their market share is steadily on the rise.

Companies, and forest owners, which meet internationally recognized standards, indicate an environmental responsibility and commitment towards a holistic management concept regarding wood as a raw material. Hence, certification has become an important marketing tool of this sector, and its supply chains, worldwide.

Designing FSC® certification is to provide a credibility assurance to clients, no matter commercial, government or final consumer, demonstrating the products with FSC® certificate code come from well-managed forest, controlled sources, recycled material or their combinations. FSC® CoC certification therefore promotes transparent circulation of products made of above materials in the supply chains.

Certification means credibility: and KCB offers this credibility to extensive clients. KCB and GFA Certification GmbH are one of leading certification bodies regarding forest management, as well as wood and paper related chains of custody, according to internationally recognized FSC® standards. Moreover, we offer companies certification services in line with FSC® standards for Controlled Wood.





conqueror⁺

1smooth/satin

耐刮耐擦 320克

RECYCLEDCK22-Fresh White

双纸再生纸高白-特白



FSC 认证
FSC Certified

www.fsc.org

产销监管链(FSC-CoC) FSC Chain of Custody

FSC®产销监管链认证，森林保护的有效见证 FSC®CoC certification, strong witness of forest protection

人们的环保意识逐渐增强。不仅仅是消费者，还有多数的私有公司、零售商、公共的机构都在其采购方针中对使用认证的木材和纸制品做出承诺。

CoC认证最重要的部分是对认证的产品追踪其森林原产地。希望对获得FSC®认证的有关产品进行销售的每个CoC环节都需要实施CoC认证。该状况适用于CoC监管链中从在森林中销售木材、经销、加工、贸易环节到消费终端的最终产品的全部过程。发展和实施CoC管理体系是组织有效控制加工体系并且展示给客户产品的材料来源的一个途径。

获得认证的组织可以在其产品上粘贴FSC®标签，并通过FSC®认证标签向消费者传递其产品已经获得认证的信息。FSC®认证证书可以增强组织的沟通及品牌效应，也为组织创造了一个独特的销售策略主张以及营销优势，特别是提升组织在市场竞争中的地位。

根据FSC®标准的要求，CoC认证流程的时间取决于组织的规模及其拟认证产品的复杂程度。如果组织的状况适合，GFA Certification GmbH认证流程通常在4-8周完成。

FSC®认证不是采用固定报价的静态系统。认证的费用取决于审核时间。而审核时间需要根据组织的认证范围和运行程序的复杂程度方可确定。根据GFA Certification GmbH网站提供的在线表格，KCB将在几天内向客户免费提交非约束型报价。

Environmental awareness is on the rise. Not only individual consumers, but also major private corporations, retailers and public institutions, have committed themselves to certified wood and paper products in their procurement policies.

The most important aspect of Chain of Custody(CoC) certification is the traceability of the certified products to the forest they originate from. Every link in the chain of custody that would like to retail relevant products with a "FSC® certified" status requires a CoC certification. This applies to all CoC processes-from timber sales as a forest, via distribution, processing and trading links, to the final product at the consumers' end. To establish and carry out CoC is a path for company to effectively control the processing system and show the material sources to customers.

FSC® certified companies may attach the FSC® label to their merchandise and pass these products on to their customers with a "FSC® certified" status. The certificate enhances corporate communication and branding as it creates a unique selling proposition and marketing advantage, especially when positioning in competitive markets.

The duration of CoC certification process, per FSC® standards, depends on the size and complexity of the respective company and its products to be certified. Given appropriate provisions by the company, the certification process generally completes within 4-8 weeks.

FSC® certification is not a static system using fixed prices. Cost are determined by the duration of the audit, which depends on the certification scope and complexity of the company's operation procedures. KCB will provide a non-binding quotation for clients, free of charge in several days, based on online form provided at www.gfa-certification.de





我们的服务 KCB service

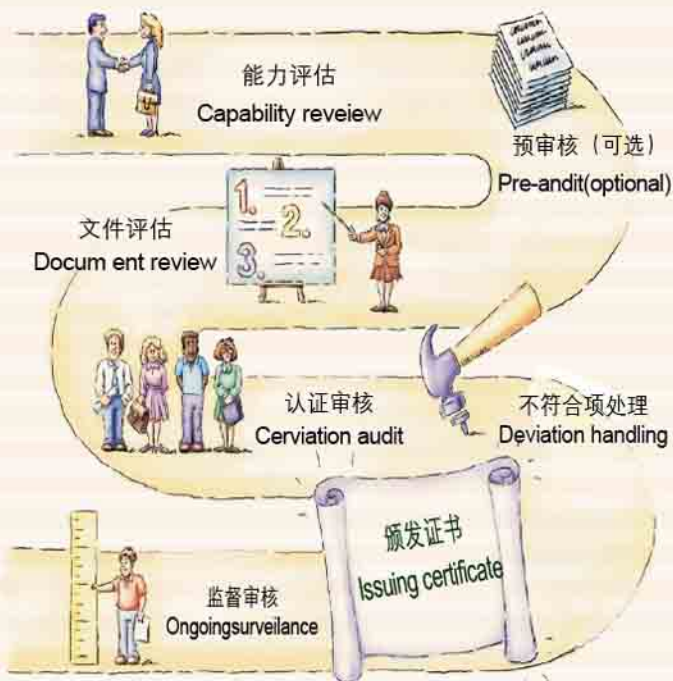
我们遍布大中华区的服务网络及技术团队为您提供一站式服务及帮助

KCB network and technical team over great China area will provide you one-stop service and assistance

- KCB 产销监管链认证服务
KCB CoC (Chain-of-Custody) certification service
- KCB 森林经营认证
KCB Forest Management certification
- KCB 标识颁发服务
KCB labeling service

我们提供的帮助

What Could KCB do for you



KCB公司的客户、合作伙伴、审核员和技术人员组成的全球服务网络，确保KCB认证公司能够为全球的客户及时、较高性价比的认证服务。

KCB benefits from global network of clients, partners, auditors and technical staff as it enables KCB to accomplish certification services in a timely and cost-efficient manner worldwide.

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The mark of
responsible forestry